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Itron to Provide Idaho Power with Meter Data Management Solution

Itron Software Enables Utility to Manage AMR Meter Data

SPOKANE, WA — April 21, 2004 — Itron Inc. (NASDAQ: ITRI) announced today a new contract to provide Idaho Power Company (IPC) with a meter data management system and application platform as part of Phase One of its Advanced Meter Reading (AMR) project.

Itron's meter data management software will enable Idaho Power to manage metering-based data from its AMR collection system using a single software tool and data repository, and make that data readily available for a wide variety of other Idaho Power applications related to energy delivery and use.

Itron will implement its Enterprise Edition Meter Data Management software, an off-the-shelf tool, to address Idaho Power's AMR-related meter data management requirements, which include management of both hourly load data, as well as monthly consumption data. Once installed, Itron's software provides a single solution for receiving, storing and validating hourly meter data, as well as analytic tools to support energy management applications.

When combined with automated meter reading technology (AMR), Itron's software will enable Idaho Power to more closely monitor peak loads in order to optimize energy forecasting, procurement and efficiency. These capabilities are increasingly important in helping utilities minimize risk associated with spot market energy purchases, enhance system reliability, and control costs.

"We look forward to utilizing Itron's meter data management solutions software," said Jim Miller, Idaho Power Company senior vice president of delivery. "Their past experience and expertise will help us successfully implement our Phase One AMR Project."

"Many utilities have multiple meter data collection systems, oftentimes from different vendors, serving different customer segments and areas of their service territory," said Russ Vanos, Vice President and General Manager of Itron's Energy Market Group. "By deploying Itron's open-architecture meter data management solutions, our utility customers can bring data from disparate systems together in one place and apply it to a wide variety of value-added applications beyond customer billing."

"Itron's goal is to give Idaho Power a significant advantage in managing and obtaining value from its meter data, and to provide a toolset that will be extensible and flexible for their future needs," Vanos said. "We look forward to a very successful project."



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Itron's meter data management solution provides an enterprise platform that hosts an array of integrated applications, including customer care, load research, demand response, complex billing and distribution asset optimization. Itron's meter data management solution is scalable and can be expanded as needed to accommodate Idaho Power's increasing meter management requirements.

About Itron

Itron is a leading technology provider and critical source of knowledge to the global energy and water industries. More than 2,800 utilities worldwide rely on Itron technology to deliver the knowledge they require to optimize the delivery and use of energy and water. Itron delivers value to its clients by providing industry-leading solutions for meter data collection, energy information management, demand side management and response, load forecasting, analysis and consulting services, transmission and distribution system design and optimization, web-based workforce automation, C&I customer care, enterprise and residential energy management. To know more, start here: www.itron.com.

About Idaho Power

Idaho Power Company was incorporated under the laws of the state of Idaho in 1989 as successor to a Maine corporation organized in 1916. IPC is involved in the generation, purchase, transmission, distribution and sale of electric energy in a 20,000 square mile area in southern Idaho and eastern Oregon, with an estimated population of 883,000. Idaho Power holds franchises in 71 cities in Idaho and nine cities in Oregon and holds certificates from the respective public utility regulatory authorities to serve all or a portion of 25 counties in Idaho and three counties in Oregon. Currently, Idaho Power supplies electric energy to over 428,000 customers. For more information, www.idahopower.com.

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